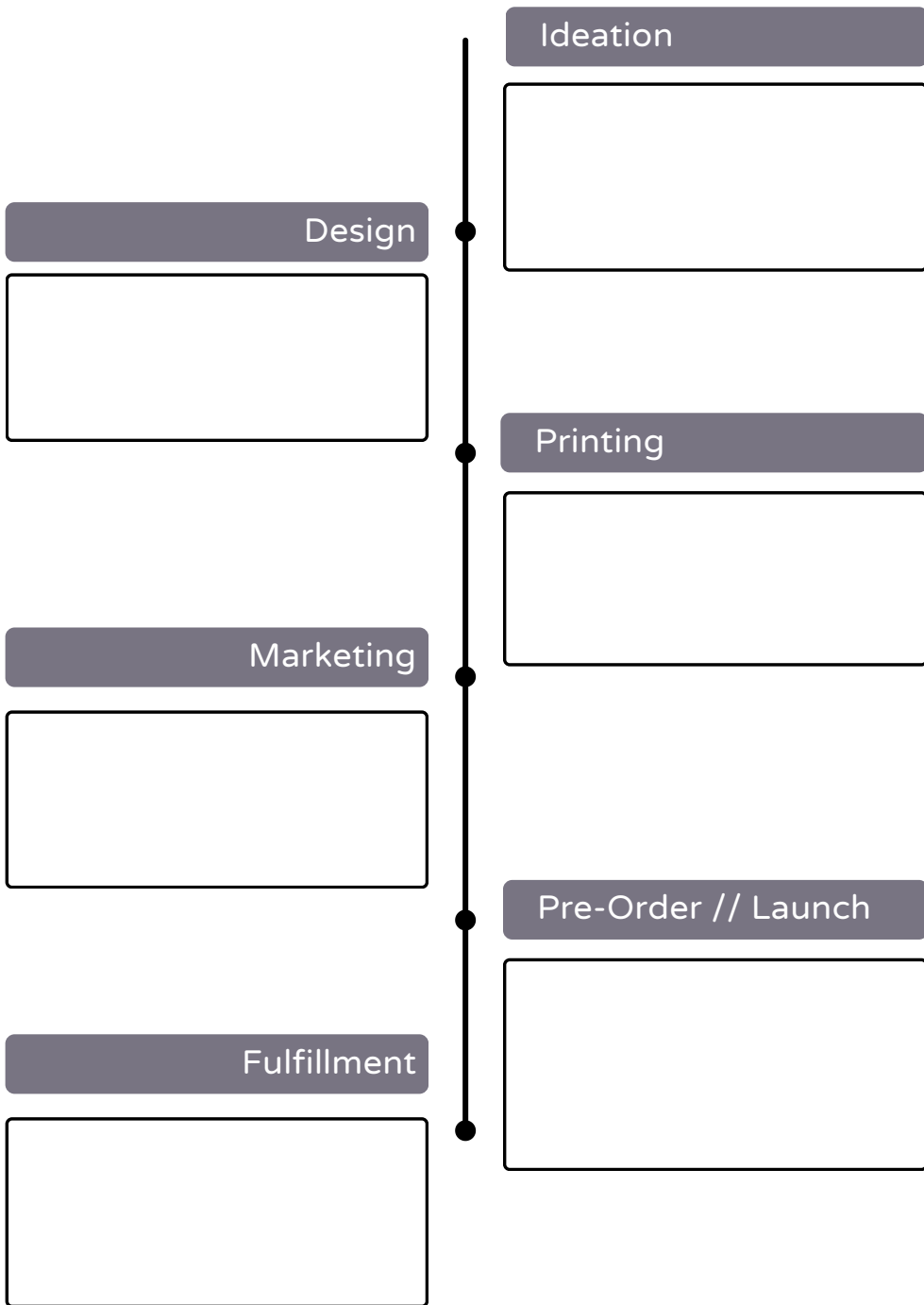


# PRINT YOUR THING CHALLENGE

## DAY FIVE

## printing timeline



# DAY FIVE

*your project timeline*

*upfront style*

## Design

- Create Master Pages
- Full Build Out
- Revisions + Editing
- Final Art Files

## Place Mass Order

- 30% / 50% upfront

## Launch Product

- Launch your product!
- Share with your people!
- Celebrate!
- Pay Balance 70% or 50%

## Ideation

- Vision Statement
- Sketch It Out / Choose Specs
- Copy Writing
- Create Basic Prototype

## Sample Printing

- Get Quote
- Get Sample Created
- Sample Arrives in 20-30 days

## Marketing // Prep

- Marketing Copy + Emails
- Marketing Photography
- Set Up Sales Page
- Build Hype

## Fulfillment

- Receive the inventory!
- Ship Products to First Customers

# DAY FIVE

*your project timeline*

*pre-order style*

## Design

- Create Master Pages
- Full Build Out
- Revisions + Editing
- Final Art Files

## Marketing

- Marketing Copy + Emails
- Marketing Photography
- Set Up Kickstarter\*
- Pre-Order Hype

## Printing + Fulfillment

- Full Order Printing
- Rush Ship First Editions
- Ship Products to First Customers
- Receive the remaining Inventory

## Ideation

- Vision Statement
- Sketch It Out / Choose Specs
- Copy Writing
- Create Basic Prototype

## Sample Printing

- Get Quote
- Get Sample Created
- Sample Arrives in 20-30 days

## Pre-Order + Launch

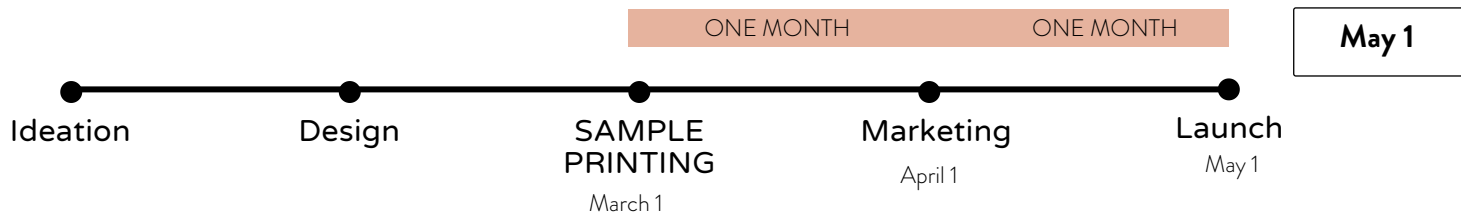
- Launch Pre-Order Campaign
- Share with your people!
- Close Kickstarter + Celebrate!
- Pay for Product Printing

# PRINT YOUR THING CHALLENGE

# DAY FIVE

*your project timeline*

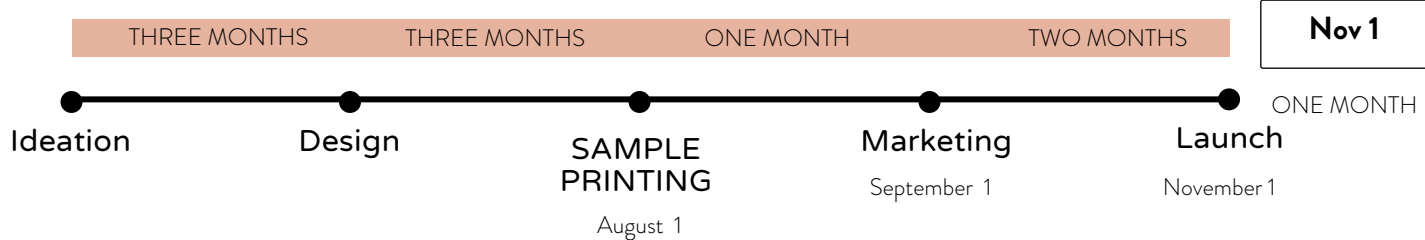
## Track A *lightning track - my design is done!*



## Track B *fast track*



## Track C *smooth track* ❤️



## Track D *spacious track* ❤️



NOTE: from day you place your mass order you can estimate arrival of products in ~ 65 - 75 day.  
I like to order my planners late June / Mid July .

# PRINT YOUR THING CHALLENGE

## DAY FIVE

*your project timeline*

	Ideation
Design	
	Printing
Marketing	
	Pre-Order // Launch
Fulfillment	

### FEB

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

### MAR

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### APR

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### JUN

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

# PRINT YOUR THING CHALLENGE

## DAY FIVE

*your project timeline*

### JUL

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### AUG

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### SEP

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### OCT

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### NOV

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### DEC

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

PRINT YOUR THING CHALLENGE

# DAY FIVE

*project development*

How would / could your product help her?

How do you want her to feel holding it and using it?

How could your product fit into her day? How might it fit in her season of life?

# DAY FIVE

## Notes + Takeaways

HORACIOPRINTING.COM/BONUS



don't forget your code!

CHALLENGE299 -> \$299 OFF FULL PAY OPTION  
CHALLENGE100 -> \$100 OFF FIRST PAYMENT