

PRINT YOUR THING CHALLENGE

DAY TWO

ideation & vision

notes

time travel

PRINT YOUR THING CHALLENGE

DAY TWO

ideation & vision

"And the LORD answered me, and said, Write the vision, and make it plain upon tables, that he may run that readeth it."

Habakkuk 2:2

What

Who

Help

vision statement

I am making a
for
to help them/her

PRINT YOUR THING CHALLENGE

DAY TWO

ideation & vision

The sauce

What are your must haves?

My must have....

My ideal customer probably likes...

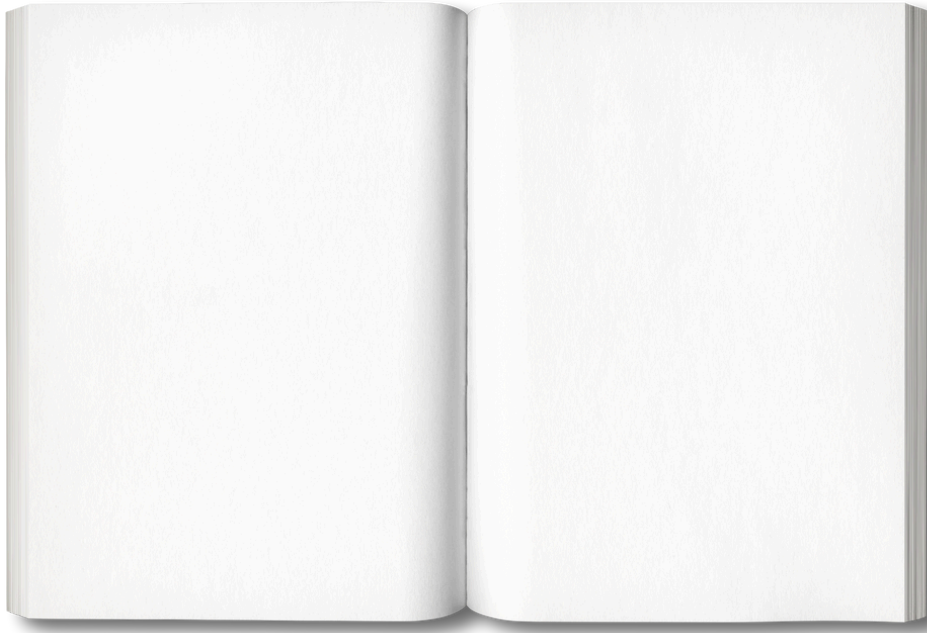
My ideal customer probably struggles with...

Dear

PRINT YOUR THING CHALLENGE

DAY TWO

ideation & vision



.....

.....

.....

.....

.....

.....

.....

.....

.....

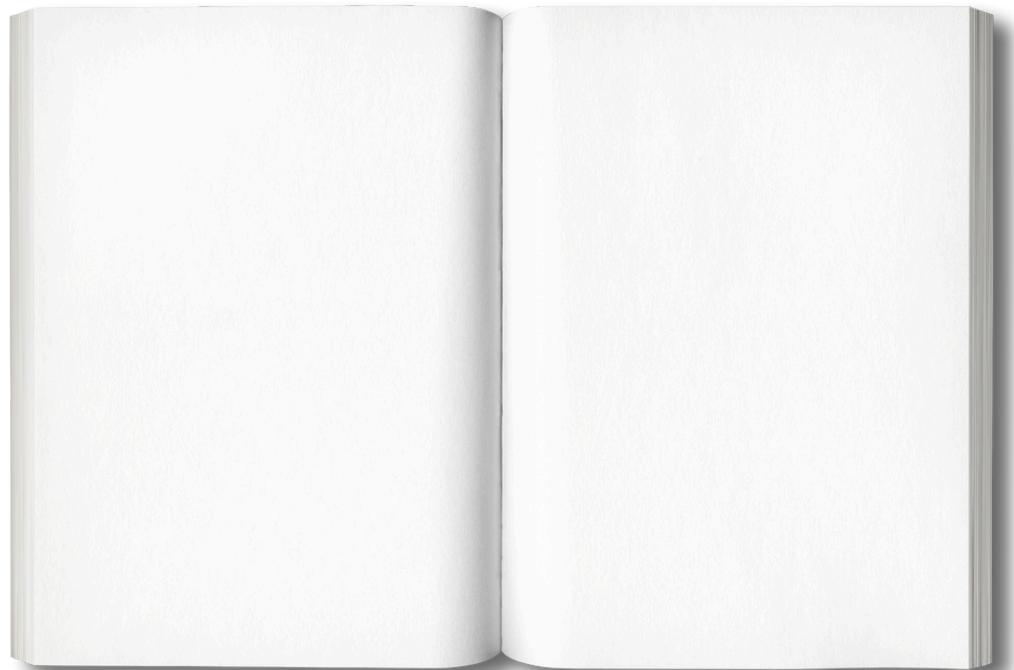
.....

.....

.....

.....

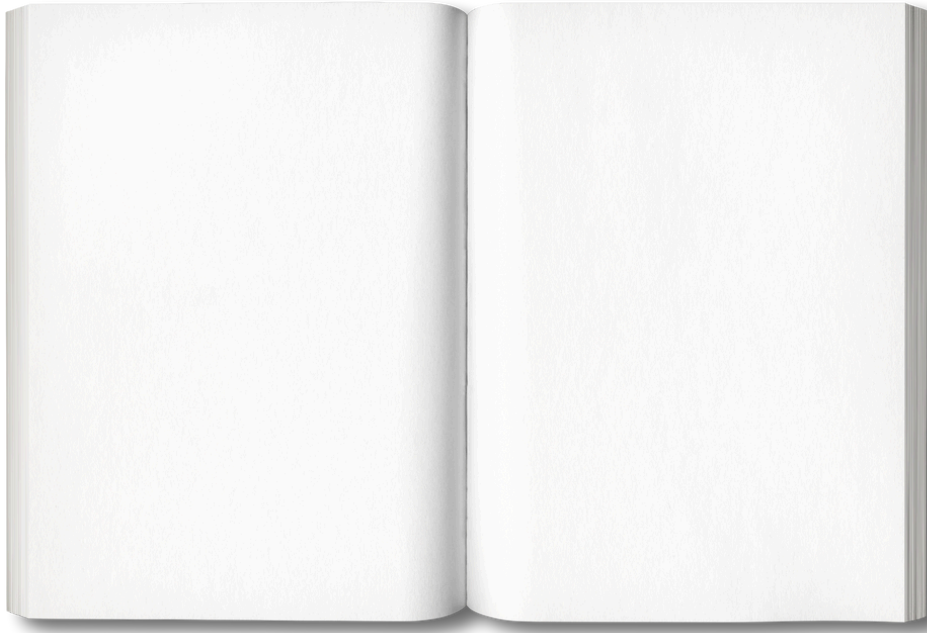
.....



PRINT YOUR THING CHALLENGE

DAY TWO

ideation & vision



.....

.....

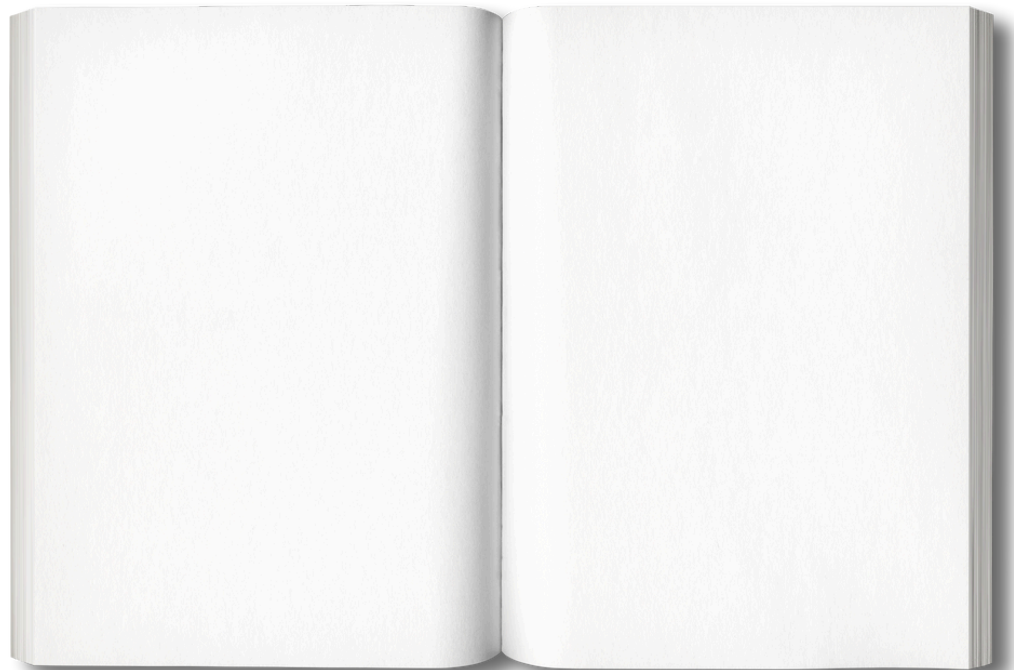
.....

.....

.....

.....

.....



.....

.....

.....

.....

.....

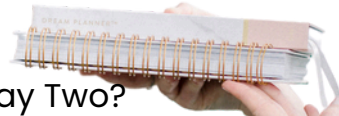
.....

.....

Education & vision

You got this!

I am so proud of you and excited for what you are going to create. See you tomorrow!



PRINT YOUR THING CHALLENGE

DAY TWO

prize time! good luck!

Print School Prize Winner

Enrollment into Print School 2.0
(\$1997 Value)

Everything you need to have full
confidence in running a printing
business.

My Preferred Partners

As a Print School student you will get
direct access to all my business
contacts in the print world. This
includes my printer, fulfillment center,
designers, and secret weapons to make
it happen!



Printing Confidence 101
Ideation
Design
Printing
Fulfillment

- **Print School 2.0 Support :**

- Two Years of Group Support Calls 4X per month! (via zoom)
- Private Student Community Group, Student Email Support

- **Built-In Bonuses \$3000**

- **Launch School :** (\$2,000 Value) Additional Course - Launch School is the Step 2 after Print School to take you from your prototype to fully launched business!
- **DIY Design Module :** (\$1000 Value) Adobe + Canva DIY Design course taught by one of our designers. Includes three templates in both design programs as well as training on how to edit and use them. (journal, planner, and devotional)

CHALLENGE299 -> \$299 OFF FULL PAY OPTION
CHALLENGE100 -> \$100 OFF FIRST PAYMENT

PRINT YOUR THING CHALLENGE

DAY TWO

HORACIOPRINTING.COM/BONUS

FAQ

What is in Launch school?



Launch School is my masterclass in HOW to effectively launch + sell a product. You get ALL my templates and strategies I use to at Horacio Printing. You will get:

Launch Campaign Template + Project Workflow
Pre-Order Marketing Strategy
Website // E-commerce Set up on Shopify Training
E-mail Marketing Training

My Email Templates
How to Create + Launch a kickstarter
Photography + Videography Training
My Black Friday Sale Playbook

Growth Strategies for after launch is over (SMS, Affiliate Marketing, etc!)

Launch School is a \$2,000 Bonus that comes with Print School!

How long will it take? Long do I have access?

Print School is designed to allow you move through the entire program in as little as 6-12 months; however you are welcome to go through the modules more slowly.

When you enroll in Print School course, you will get TWO years of access to all the modules, bonuses, support calls, and community!

What have other students made?

Explore our Print School Alumni here : HoracioPrinting.com/Alumni

Where do I sign up?

As a Challenge bonus you get to SKIP our application process and JUMP straight in today!



HORACIOPRINTING.COM/BONUS